



Data and Privacy File Guides

Apple.com and Apple Store: Ratings and Reviews

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File name Ratings and Reviews.csv

File description This file contains ratings and reviews of products that the user has provided.

Why Apple keeps this information Apple retains this information in order to present the rating or review to readers as an understandable posting.

Field Name	Details
Apple ID Number	Apple account identifying number
First Name	The user's first name for postings the user made
Last Name	The user's last name for postings the user made
Location	The user's location for postings the user made
Product Name	Product name or part number with which the posting is associated
Language	Language in which the posting was made
Creation Date	The date on which the posting was created
Review Title	The posting's title
Review Text	The posting's content
Status of Post	The posting's publication status (for example, published, not published)
Star Rating (out of 5)	The rating the user provided, on a scale of 1 to 5 stars